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MediPen® Launch #MEDIMONDAY Campaign To Promote UK Legalisation of Medicinal Cannabis

Following the success of the launch of their legal Cannabinoid (CBD) vaporiser, the team behind MediPen® have recently launched a powerful new campaign promoting a reform of the United Kingdom's current Cannabis prohibition laws. MediPen® say their objective is to end the criminalisation of over 1 million medicinal users and make Cannabis based medication readily available to those who need it.

The aim behind the #MediMonday campaign is to create a user-centric platform where medicinal Cannabis users can compellingly communicate their reason for wanting, in most cases desperately needing, a reform in current prohibition laws. With over a million medicinal Cannabis users in the UK erroneously labelled as criminals under current legislation, MediPen® encourage those affected to work together and voice their support in a centralised environment.

Using the valuable feedback of real medicinal users, MediPen® plan on releasing a comprehensive report that they believe will be able to efficiently leverage support from politicians who are still unsure as to why Cannabis should be legalised for medicinal use.

As part of the #MEDIMONDAY campaign MediPen® will also be offering the chance to win a MediPen® Starter Kit every Monday to those who voice their support.

About MediPen

MediPen Ltd. is the UK's industry leading supplier of premium Cannabidiol (CBD) based products. The MediPen® team are passionate about breaking down the negative connotations surrounding Cannabis and on a mission to promote positive change in current prohibition laws that are having a detrimental impact on the lives of millions of people across the UK.

As firm believers in the principles of sustainability and eco-friendly production, MediPen Ltd. obtain their 100% natural ingredients from responsible sources within the UK & EU.

Find out more information from their website:
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